



NEW OFFER OF BELLA PANTY INTIMA

October 2017





BELLA PANTY INTIMA – CURRENT OFFER



- Ultrathin panty liner (1 mm) for women who appreciate softness and naturalness

- It is covered with 100% cotton top sheet, very delicate for the skin

- The back sheet is made of breathable foil to prevent skin irritations

- Anatomic shape – the panty liner better fits to the body and provides the best comfort for the user





NEW OFFER OF PANTY INTIMA 2017

Bella Panty Intima

(changed current offer of Panty Intima)



Bella Panty Intima Plus

(totally new products)



BELLA PANTY INTIMA - CHANGES

1. Design of packages
2. Names of sizes and number of pieces
3. Parameters of the products (length, width) and their shape
4. Silicon paper and top sheet's print
5. Logistic data



1. DESIGN OF PACKAGES



OLD



NEW

2. SIZES AND PIECES

M (20/60 pcs) → NORMAL (30/60 pcs)

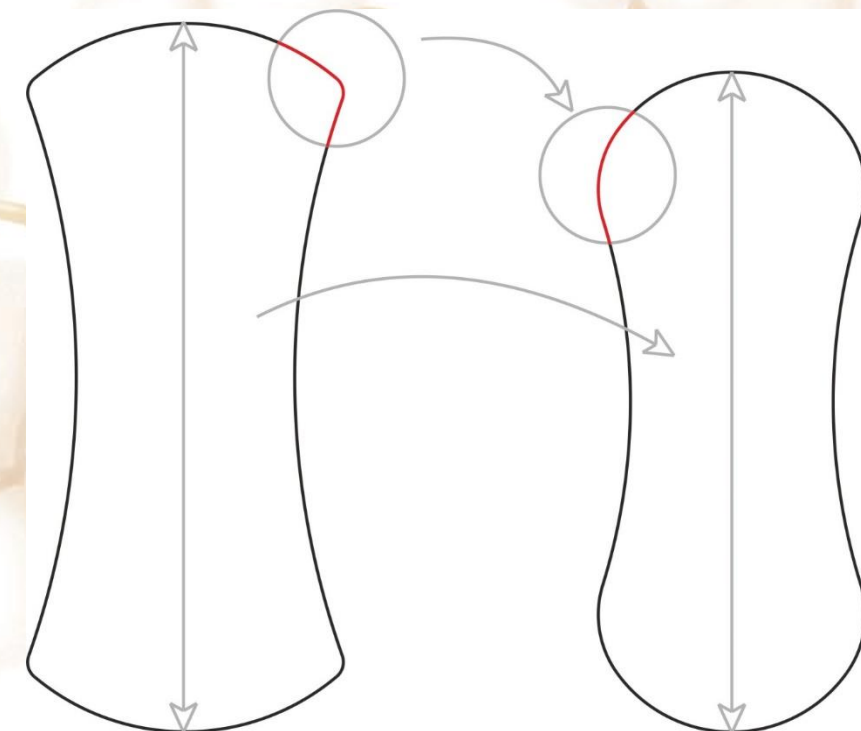
M DEO FRESH  IS REMOVED

L (20/60 pcs) → LARGE (24 / 48 PCS)

3. PARAMETERS AND SHAPE

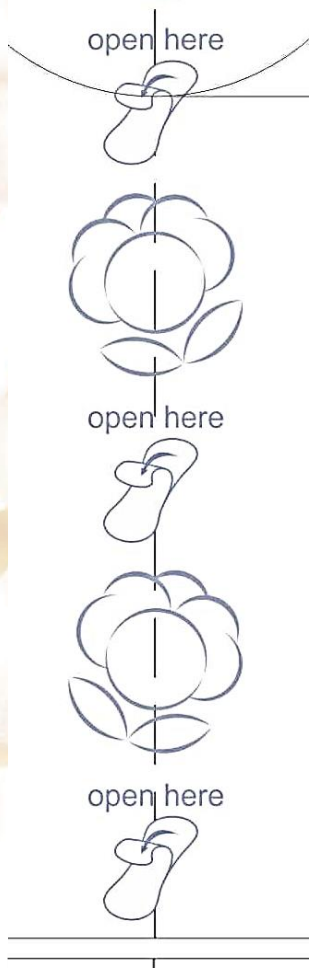
DIMENSION	INTIMA M <u>NOW</u>	<u>NEW</u> INTIMA normal	INTIMA L <u>NOW</u>	<u>NEW</u> INTIMA large
LENGTH [mm]	162	151	185	176

New shape of pantyliners better adjusts to all types of underwear and provides better comfort

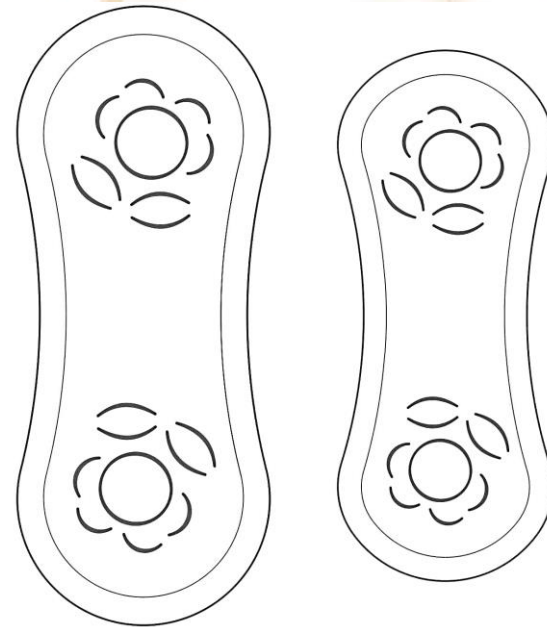


4. SILICON PAPER AND TOP SHEET'S PRINT

new silicon paper



new top sheet's print





5. LOGISTIC DATA

Name	Quantity	Transport box	Index	Unit EAN	Transport EAN
BELLA PANTY INTIMA NORMAL	30	18	BE-021-RN30-020	5900516312602	5900516125400
BELLA PANTY INTIMA LARGE	24	16	BE-021-RN24-009	5900516312589	5900516125363
BELLA PANTY INTIMA NORMAL	60	12	BE-021-RN60-104	5900516312619	5900516125417
BELLA PANTY INTIMA LARGE	48	12	BE-021-RN48-001	5900516312596	5900516125370



BELLA PANTY INTIMA - MRP

NAME	PIECES	MRP
Panty Intima Normal	30	119 ₹
Panty Intima Normal	60	209 ₹
Panty Intima Large	24	119 ₹
Panty Intima Large	48	209 ₹



BELLA PANTY INTIMA - SUMMARY



100% cotton top sheet for
extrem feeling of softness



Breathable back sheet for
protection against skin
irritations



No perfum





BELLA PANTY INTIMA PLUS - NEW

Ultrathin pantyliners with high absorption covered with 100% cotton, enriched with white flowers extract (gently scented)





BELLA PANTY INTIMA PLUS - FEATURES



White flowers extract: rose, jasmine and daisy with delicate scent for additional smoothness and softness



Magic gel for better absorption and feeling of dryness



100% cotton top sheet for extreme feeling of softness



Breathable back sheet for protection against skin irritations



BELLA PANTY INTIMA PLUS – SIZES AND PACKAGES

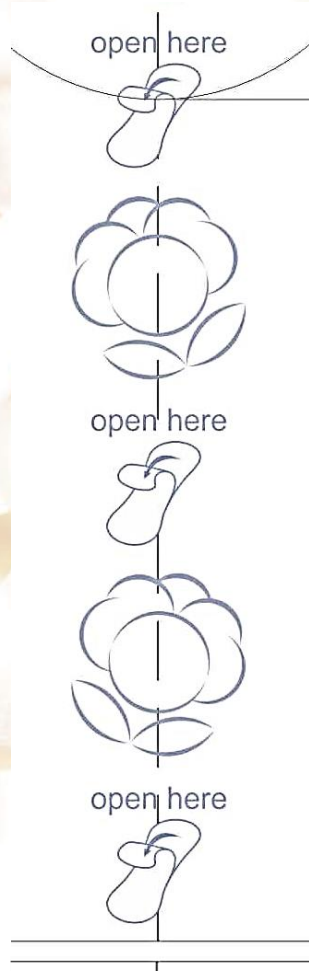
Intima PLUS normal - 28 / 54 PCS

Intima PLUS large - 22 / 40 PCS

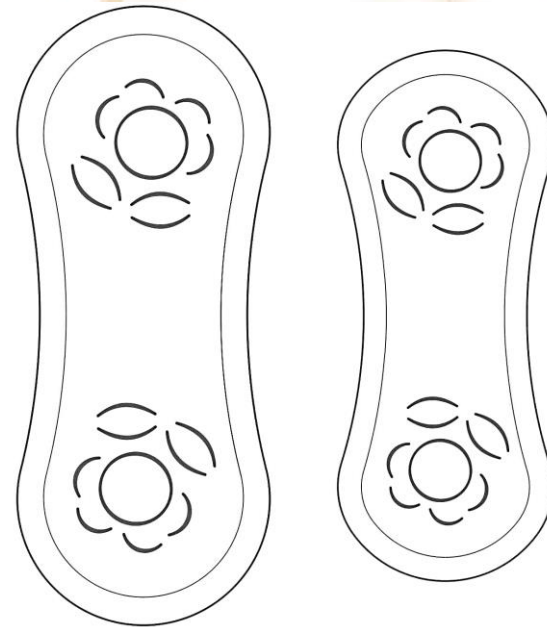


SILICON PAPER AND TOP SHEET'S PRINT

Silicon paper



Top sheet's print





LOGISTIC DATA

Name	Quantity	Transport box	Index	Unit EAN	Transport EAN
BELLA PANTY INTIMA PLUS NORMAL	28	16	BE-021-RZ28-001	5900516312541	5900516125424
BELLA PANTY INTIMA PLUS NORMAL	54	12	BE-021-RZ54-001	5900516312558	5900516125431
BELLA PANTY INTIMA PLUS LARGE	22	16	BE-021-RZ22-001	5900516312527	5900516125387
BELLA PANTY INTIMA PLUS LARGE	40	12	BE-021-RZ40-003	5900516312534	5900516125394



BELLA PANTY INTIMA - MRP

NAME	PIECES	MRP
Panty Intima Plus Normal	28	119 ₹
Panty Intima Plus Normal	54	209 ₹
Panty Intima Plus Large	22	119 ₹
Panty Intima Plus Large	40	209 ₹



SUMMARY

Panty Intima Normal



Panty Intima Large



Panty Intima Plus Normal



Panty Intima Plus Large

